

### **Event or Activity Sponsor Name will be featured:**

- in the IKEA Renton River Days Official Guide (40,000 to be distributed in mid July).
- in the Festival Schedule (30,000 to be distributed in June).
- in the City of Renton Community Services Summer Recreation Guide (40,000 to be distributed in May).

### **Additional Event or Activity Sponsor benefits include:**

- Acknowledgement and listing on the festival website, [www.RentonRiverDays.org](http://www.RentonRiverDays.org) (over 32,000 page views).
- Link to sponsor website from festival website each time sponsored event or activity is featured (often multiple listings therefore multiple links to sponsor website).
- Banners at sponsored event (sponsor provided).
- Sponsor name featured on event-specific participant registration forms or applications (i.e. Kick-Off Banquet, Golf Tournament, Art Market, Kids' Day Coloring Contest, Soccer Tournament, Parade, Volkssport Fun Walks, etc.).
- Newsletters and mailers as produced by event hosting organizations.
- Fee waiver for Parade entry (\$150.00 value).
- Twenty-five complimentary tickets to one of the Wenatchee Youth Circus performances.
- Additional promotional materials and press releases generated by other event participants and sponsors. IKEA Renton River Days will promote Event Sponsors for unpaid exposure but cannot guarantee use.
- Event Sponsor offered fee waiver for on-site information booth space during festival weekend in Liberty Park, (distributing informational materials and free giveaways are acceptable; no commercial sales or fundraising permitted). Event Sponsor provides own canopy, table, and chairs for booth set-up.
- Event Sponsorship of IKEA Renton River Days will enhance exposure within the community and credit the organization for their commitment and involvement in the festival.

IKEA Renton River Days strives to maintain a quality festival, with nearly all the events and activities free to the public. We hope to speak to you soon and strengthen our celebration by welcoming you to the festival family of sponsors. For questions and more information, email Festival Director Sonja Mejlaender ([smejlaender@rentonwa.gov](mailto:smejlaender@rentonwa.gov)), or call 425-430-6528.